

# Crash Course Video Project Rubric

**Student Names:** \_\_\_\_\_ **Author:** \_\_\_\_\_

**Task Description:** Students will work together in assigned teams to create a video project that details a specific aspect of the course. The presentation should include appropriate photographs, video, music, graphs, and other visual aids. The final project should be no longer than 5 minutes uploaded to YOUTUBE and presented to the class on FINALS Day.

ACTIVITY	5 Exemplary	4 Proficient	3 Basic	2 Below Basic	1 Far Below Basic
Concept	Has a clear picture of what they are trying to achieve. Adequate description of what they are trying to do and generally how his/her work will contribute to the final project.	Has a fairly clear picture of what they are trying to achieve. Can describe what they are trying to do overall but has trouble describing how his/her work will contribute to the final project.	Has brainstormed their concept, but no clear focus has emerged. Goals/final product not clearly defined.	Minimal effort has been spent on brainstorming and refining a concept. Unclear on the goals and how the project objectives will be met.	Incomplete concept which shows NO effort has been spent on brainstorming and refining a concept. Unclear on the goals and how the project objectives will be met.
Content/ Organization	The content includes a clear statement of purpose or theme and is creative, compelling and clearly written. A rich variety of supporting information in the video contributes to the understanding of the project's main idea. Events and messages are presented in a logical order. Includes properly cited sources.	Information is presented as a connected theme with accurate, current supporting information that contributes to understanding the project's main idea. Details are logical and persuasive information is effectively used. The content includes a clear point of view with a progression of ideas and supporting information. Includes properly cited sources.	The content does not present a clearly stated theme, is vague, and some of the supporting information does not seem to fit the main idea or appears as a disconnected series of scenes with no unifying main idea. Includes few citations and few facts.	Content lacks a central theme, clear point of view and logical sequence of information. Much of the supporting information is irrelevant to the overall message. The viewer is unsure what the message is because there is little persuasive information and only one or two facts about the topic are articulated. Information is incorrect, out of date, or incomplete. No citations included.	Incomplete content lacks a central theme, clear point of view and logical sequence of information. Much of the supporting information is pointless and disconnected to the overall message. The viewer is unsure what the message is because there is little information or Information is incorrect, out of date, or incomplete. No citations included.
Quality	Movie was completed and had all required elements. The video was well edited and moves smoothly from scene to scene with proper use of transitions. Audio and other enhancements were well used.	Movie was completed and contained all required items. Editing was not done as well as it should have been. Some poor shots remain. Movie is still somewhat choppy. Audio and other enhancements were utilized, but not for maximum effect.	Movie was made, but had very little if any editing. Many poor shots remain. Video was very fragmented and choppy with little to no audio reinforcement.	There movie was mostly unedited with no transitions or audio support of any kind.	The movie was unedited and messy.

