

Objective: By completing **Says - Means - Matters**, scholars will be able to identify author's **claim** and textual examples of **rhetorical appeals such as ethos, pathos , and logos** used as support.

TEXT TITLE:			
	What does the text... SAY?	What does the author... MEAN?	Why does it... MATTER?
Author's Claim	According to the author, “ _____ _____ _____ _____.”	This illustrates _____ _____ _____ _____.	This point is important because ____ _____ _____ _____.
LOGOS: Logical Appeal	The article directly states, “ _____ _____ _____ _____.”	This explains that _____ _____ _____ _____.	An examination of this statement reveals _____ _____ _____ _____.
ETHOS: Ethical Appeal	The article asserts, “ _____ _____ _____ _____.”	In this statement, the author describes _____ _____ _____ _____.	The assertion makes one think that _____ _____ _____ _____.
PATHOS: Emotional Appeal	The author points out, “ _____ _____ _____ _____.”	The writer describes _____ _____ _____ _____.	This reminds readers _____ _____ _____ _____.
CALL TO ACTION	_____ calls on readers to, “ _____ _____ _____ _____.”	This proposes _____ _____ _____ _____.	This point is significant because ____ _____ _____ _____.

Reflection:

Do you agree/disagree with the author? Why or why not?
