AP® CollegeBoard

AP Seminar
Team Multimedia Presentation

Scoring Guidelines

AP Seminar Rubric Effective 2017-2018: Team Multimedia Presentation

AP ○ CollegeBoard

Row/Proficiency	No points earned for...	Points earned for...			MAX Points
1 **Establish Argument**	The presentation offers a series of unsubstantiated opinions. It is not academic in nature.	The presentation describes the existence of a problem or reports on a problem, but does not argue for a team solution or resolution. **2 Pts**	The presentation conveys the argument for the team's solution or resolution using evidence that is not well selected for the situation. **4 Pts**	The presentation conveys the convincing argument for the team's solution or resolution through strategic selection of supporting evidence. **6 Pts**	**Max 6**
2 **Understand and Analyze Context (Evaluate Solutions)**	The presentation does not identify or only minimally identifies solutions, either the team's or others' (e.g., a list of solutions with brief annotations).	The presentation describes pros and/or cons of potential options related to the topic. **OR** The presentation describes limitations or implications of the solution proposed by the team, but in an inconsistent, illogical, overly broad, or otherwise unconvincing manner. **2 Pts**	The presentation explains the pros and/or cons of potential options and situates the team's proposed solution in conversation with them. **AND** The presentation evaluates the solution proposed by the team by thoroughly explaining its limitations or implications. **4 Pts**		**Max 4**
3 **Engage Audience (Performance)**	The presenting is entirely inappropriate for the audience, purpose or context.	All or all but one of the presenters make little or no use of techniques to engage the audience. **2 Pts**	At times, some presenters (i.e. more than one) effectively engage the audience. As a team the presenters demonstrate uneven delivery or performance techniques. **4 Pts**	All presenters effectively engage the audience through strategic intentional use of performance techniques most of the time. **6 Pts**	**Max 6**
4 **Engage Audience (Design)**	No design or minimal design with significant errors.	The presentation's design demonstrates an understanding of media and design elements but does not enhance the team's message, or does so inconsistently. **2 Pts**	Overall, the design clearly guides viewers through the presentation and demonstrates strategic selection of media and design elements that help clarify the argument for the team's solution. **4 Pts**		**Max 4**
5 **Collaborate Reflect**	All or all but one member of the team offer generic responses that could apply to any collaborative project. Or the answers by all or all but one of the team may be unacceptably brief.	Two or more of the responses in the oral defense support their answers with some relevant evidence specific to the team's project. **2 Pts**	All responses in the oral defense articulate detailed answers to the question asked and support those answers with relevant evidence specific to collaboration on this project. **AND** The answers in the oral defense taken together with the presentation demonstrate roughly equal participation from all team members. **4 Pts**		**Max 4**